

Chicago Financial Communities to Join Forces at the Hedge Funds Care 12th Annual Midwest Charity Gala

*Hedge Fund, Proprietary Trading, Private Equity and Venture Capital Executives
Unite to Help Prevent and Treat Child Abuse*

CHICAGO – April 28, 2014 – The Midwest financial communities will unite at the *12th Annual Midwest “Open Your Heart to the Children” Benefit* organized by Hedge Funds Care/Help For Children (HFC). A highlight of the Chicago social calendar, the Benefit brings together the hedge fund, proprietary trading, private equity and venture capital communities to provide direct support for local charities that prevent and treat child abuse. Edward Haravon of Spot Trading and Benji Wolken of Ernst & Young LLP are this year’s Chicago Committee of Hearts Co-Chairs.

The 5th Annual *Kelly Lively Memorial Award* for outstanding commitment to the prevention and treatment of child abuse will be presented to Sheffield Asset Management, L.L.C. Managing Member Brian Feltzin said, “We are honored to be recognized by Hedge Funds Care, and it is with much humility and gratitude that we accept the award. On behalf of all my colleagues at Sheffield, we would especially like to congratulate our partner Amy Rosenow. This award pays tribute to her many years of dedication and hard work and it is with great pleasure that we celebrate her commitment to this important cause.” Michael Elrad Senior Managing Partner of GEM Realty Capital, the 2013 honoree, will be in attendance to present this prestigious award. Top executives from other sponsors including Grosvenor Capital Management, Mesirow Financial, Aurora Capital Management, Citadel, Deloitte, Ernst & Young LLP, Sidley Austin LLP, Spot Trading L.L.C., DLA Piper LLC, and CBOE are also slated to attend.

The Benefit will be held on May 8th at 6:00 p.m. CST at the JW Marriott (151 W Adams St, Chicago, IL 60603), and will feature cocktails, hors d’oeuvres, networking and a raffle. A limited number of tickets and sponsorships are still available. For more information please visit HFC.org.

“In its most recent grant making year Hedge Funds Care/Help For Children supported service to over 50,000 people, including many in the Midwest,” said Dr. Kathryn Conroy, Executive Director and CEO of HFC. “By attending and sponsoring this benefit, the financial and business community can further empower the vital work of our local grantees in the areas of prevention, interventions, research, advocacy and training.”

Committee co-chair Ed Haravon said “It is an honor for us to be allied with the life-changing support that our grantee organizations deliver to the community each and every day. We are also thankful for all of the fundraising effort and support that our Committee of Hearts members have provided throughout the year toward the Benefit.” Committee co-chair Benji Wolken added “It is our responsibility not only to support this vital cause, but also to engage the next generation of financial professionals to get involved now and carry on this important work.”

This event is the primary fund raising effort for the Midwest HFC chapter, which supports innovative and best-in-class charities that provide direct services to abused and neglected children. Current Midwest grantees include Brighton Park Neighborhood Council, Casa Central Social Services, Chicago Child Care Society, Children’s Advocacy Center of North and Northwest Cook County, Children’s Research Triangle (CRT), Community Counseling Centers of Chicago, The Family Defense Center, Greater Minneapolis Crisis Nursery, Juvenile Protective Association, La Rabida Children’s Hospital, North American Alliance of Child Helplines / BeCause Foundation, Teen Parent Connection, The Thresholds, and Young Center for Immigrant Children’s Rights.

About Hedge Funds Care/Help For Children

Hedge Funds Care/Help For Children (www.HFC.org) is an international charity dedicated to funding programs focused on preventing and treating child abuse. Since its inception in 1998, Hedge Funds Care has awarded over 1,000 grants totaling \$37 million. Hedge Funds Care/Help For Children is the only grant making public charity that focuses exclusively on funding this cause. Funds for HFC are also raised through events in more than 11 cities in the US, the UK, Ireland, Canada, and Cayman Islands, and granted to community organizations addressing this issue. It is sustained in large part by its most significant global sponsors, including the following: Ernst & Young, BDO, Deloitte, Goldman Sachs, KPMG, Rothstein Kass, and PricewaterhouseCoopers.

Media Contact: Mitch Ackles; Hedge Fund PR; 646-657-9230; Mitch@HedgeFundPR.net
Hedge Funds Care – Midwest Events: Marie Masters; Hedge Funds Care; 212-991-9600 ext. 342; MMasters@HFC.org