



COMMUNICATE YOUR EDGE

OUR REACH

- Media
- Managers
- Investors
- Influencers
- Associations
- Lawmakers

CLIENT SERVICES

- Media Relations
- Press Releases
- Crisis Communications
- Ghost-Writing
- Media Training
- Event Marketing
- Social Media Marketing
- Government Relations

CONTACT US

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www.hedgefundpr.net

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MEDIA TESTIMONIALS

"Mitch has the hands-down best rolodex in the hedge fund industry and is one of the nicest, most professional media executives I've come across during my time at CNBC."

MANEET AHUJA
HEDGE FUND SPECIALIST, CNBC

"Mitch is one of the hardest-working, most forthright public relations execs I've ever dealt with, and I have worked with hundreds. I cannot recommend him more highly as someone who works on behalf of his clients with integrity."

ERIN ARVELD LUND
FREELANCE WRITER, BARRON'S

Hedge Fund PR is the most prominent public relations agency that focuses exclusively on serving the global alternative investment industry. Our reach is extraordinary, and we offer specialized counsel on media relations and business development to hedge fund and private equity firms, institutional and private investors, non-profits, and professional services firms.

COMMUNICATIONS EXPERTS

Hedge Fund PR is driven by an accomplished leader with significant expertise in finance, communications and business strategy.

With over 20 years experience, Mitch Ackles has a track record for excellence. His efforts have resulted in thousands of PR successes, including product and company awards, news articles, cover stories, speaking engagements, broadcast interviews, events, alliances, and product placements on TV and in books, blogs and movies. His focused contact list includes virtually every editor, reporter, producer, key influencer and lawmaker that has used the term hedge fund.

Hedge Fund PR also draws upon a gifted team of professional financial writers, and a select group of partners with proficiency in marketing communications, investor relations, business development, government relations, media training, video production, event management and social media strategy.

RETAINED & À LA CARTE

Our clients can select retained and à la carte services tailored specifically to their needs. We work with PR benchmarks, enabling clear measures of our performance on any client project. To learn more and request a proposal please visit www.hedgefundpr.net.

INDUSTRY SPOKESMAN

Hedge Fund PR is proud to provide pro-bono services to the Hedge Fund Association and Hedge Funds Care, and other industry groups that unite us for a common purpose.



As the Hedge Fund Association's president, Mitch Ackles is a key industry spokesman and lobbyist, and oversees association events, government relations, and member programs.



Mitch also proudly serves as the press contact for hedge fund industry supported charities Help For Children and A Leg To Stand On.