

FINforums

Morgan Creek Capital's Yusko Headlines FINforums Annual Hedge Fund Summit

*Hedge Fund Managers and Institutional Investors to Gather on September 20
In New York City for FINalternatives' Yearly Hedge Fund Conference*

NEW YORK — September 13, 2012 — What does it take for a hedge fund manager to raise capital from endowments? Mark Yusko, CEO and CIO of Morgan Creek Capital Management, will answer this question and more during his keynote address at the [FINforums Annual Hedge Fund Summit](#). The event, which takes place on September 20 at New York's Sentry Centers, is organized by FINalternatives, a leading independent news source for the alternative investment industry.

Conference attendees, including over 90 investors, will also benefit from unique insights from other leading luminaries from the hedge fund and institutional investing community: Mark Kenyon of KStone Partners, Christian Menegatti of Roubini Global Economics, Anne Gaelle-Pouille of Pacific Alternative Asset Management Company, Neil Sheth of NEPC, Ron Geffner of Sadis & Goldberg, and many more. Panels will cover such topics as the outlook for the global economy, the evolving regulatory requirements for fund managers, the future of funds of hedge funds, and how hedge funds should interact with the press in a post-JOBS Act world. The event will be chaired and moderated by former NBC News anchor and the CEO of Seigenthaler PR-NY, John Seigenthaler.

"This is a time of monumental change for the hedge fund industry," said Deirdre Brennan, publisher of *FINalternatives* and co-founder of FINforums. "The speakers at the summit provide fund managers with actionable knowledge that can help shape their businesses in the coming year. It is also a great place for hedge fund managers to meet investors."

This year's conference will feature, for the first time, a series of organized meetings between investors and hedge fund managers.

"We believe in the power of conferences and events to drive business in the hedge fund world, that's why we've structured FINforums to provide for the optimal networking and business development experience," said Mitch Ackles, CEO of Hedge Fund PR and co-founder of FINforums.

"FINforums' business-forward outlook combined with its serious intellectual content give hedge fund industry executives more value than typical hedge fund conferences," added John Seigenthaler, CEO of Seigenthaler PR-NY and a co-founder of FINforums. "The exclusive nature of FINforums this year means the people that managers and investors want to talk to will be attending."

The event is sponsored by Rothstein Kass, Direct Access Partners, Grassi & Co., Smarsh, and NRS (National Regulatory Services).

A few tickets are still available by clicking [here](#). Registration closes Friday, Sept. 14.

About FINforums:

[FINforums](#) organizes editorially-driven events for the hedge fund industry that include topical panel discussions, insightful fireside chats and newsworthy keynote addresses by hedge fund industry leaders. FINforums aims to educate participants and foster debate and also provide a chance for the hedge fund community to network. FINforums is a joint venture of FINalternatives, Hedge Fund PR and John Seigenthaler of Seigenthaler Public Relations.

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Media Contact: Mitch Ackles, Hedge Fund PR: (646) 657-9230; Mitch@HedgeFundPR.net