



Sophisticated Investors and Hedge Fund Managers to Make New Connections at Global Fund Forum 2014

Event to facilitate thousands of pre-scheduled meetings between allocators and hedge fund managers on June 10-12, 2014 at the Borgata in Atlantic City

Atlantic City, NJ – March 11, 2014 – Hedge Connection, the premier patented hedge fund marketing platform in the alternative investment industry, will hold the [Global Fund Forum 2014](#) from June 10 to 12, 2014 at the Borgata in Atlantic City. This special event will facilitate thousands of one-on-one meetings between hedge fund managers and institutional and family office investors sourced from Hedge Connection's relationships and decade long experience hosting exclusive investor introductory events.

“The Global Fund Forum is the culmination of my long experience enabling meetings between hedge fund managers and allocators, raising capital for hedge funds, and running the successful online patented marketing platform, Hedge Connection,” said Lisa Vioni, President of Hedge Connection, Inc. “In addition to the hundreds of pre-scheduled one-on-one investor and manager meetings, participants will be able to promote themselves on our robust marketing platform several weeks leading up to the event. We are offering other valuable networking opportunities within the 3 day event during sponsored lunches and dinners, cocktail receptions, evening entertainment and a special charity casino themed welcome reception.”

Participation in the Global Fund Forum (the “Forum”) is by invitation only and hedge fund managers are selected based on their pedigree, strategy, assets under management, performance, track record and infrastructure. Prior to the Forum managers create a fund profile on Hedge Connection and gain access to investor profiles, request meetings and send messages. The manager application window begins with an early bird period through March 31 and extends through June 1, 2014 or until all available slots are sold out.

For qualified hedge fund investors the Forum provides an opportunity to evaluate a large, diverse group of hedge funds in one setting, using private one-on-one meetings making this event one of the most efficient event formats in the industry. The evaluation process of researching the funds will begin several weeks prior to the event on the Hedge Connection website. Each manager invited to the Forum will have a fund profile online complete with strategy description, performance information, manager biographies and more. Attendance is complimentary for all qualified allocators vetted by Hedge Connection.

For sponsors, the Forum provides an unprecedented opportunity to market their services before, during and after the event using tools provided by Hedge Connection's interactive marketing platform. Maloy Risk Services, Inc.'s CEO Rick Maloy Jr. states, “We are excited to be involved with GFF2014. The unique platform allows our clients to fund raise in the most efficient manner possible. Any way we can help our clients grow benefits us in the long run. As a sponsor we can make sure our clients are aware of the event and as one of their trusted advisors, we will help them understand why this is a credible platform and worth their time.”

For enquiries about participation, qualification or sponsorship opportunities please [click here](#).

About Hedge Connection, Inc.

[Hedge Connection](#) has been producing investor introduction events since 2005. On June 18, 2013 Hedge Connection Inc. received US Patent 8,068,478 for its unique business process of putting hedge funds and investors together online. Hedge Connection is viewed as the premier investor-intro and hedge fund marketing platform in the alternative investment industry. Over 5,000 investors have participated in Hedge Connection events resulting in thousands of direct meetings. Hedge Connection has held events in New York, San Francisco and Chicago. Hedge Connection has recently introduced the industry's first socialized database. Through free membership in the Boardroom, industry participants can follow hedge funds in the fund database and other boardroom members offering the highest level of connectivity in the alternative industry today.

About Maloy Risk Services, Inc.

[Maloy Risk Services](#), Inc., a fifth generation operated specialty insurance brokerage, places property and casualty coverage for Hedge Funds, Private Equity, Life Science and Technology firms. In business since 1872 in New York and Princeton, Maloy has created a Directors and Officers/Professional Liability product specific for the hedge fund industry. This product is the amalgamation of fifteen years of policy negotiation to create the most cutting edge products for our clients. Due to our sector strengths and specialization we are underwriting the risks setting the terms and pricing on behalf of an A rated AM Best insurer. This is an exclusive arrangement for Maloy and unique to the hedge fund underwriting world; an operation that brings front line brokerage services as well as the product. We currently insure over 150 hedge funds ranging from the newly launched to \$20B under management.

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