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The Alpha Pages Acquires Leading Hedge Fund News Provider

(Chicago, IL) – July 9, 2014 -- New media firm The Alpha Pages, LLC has recently acquired leading global hedge fund and private equity news provider *FINalternatives*.

New York-based *FINalternatives*, which was founded in 2005 by Deirdre Brennan, is the most widely-read daily news source focused on the alternative investment industry, according to (6/30/2014) Alexa rankings. Brennan will continue to run the publication, which joins 43-year old print publication *Futures Magazine* and other investment-related digital media properties acquired last year by The Alpha Pages.

“*FINalternatives* will continue to operate as usual, but we’ll now have additional resources to expand our coverage of alternative investments, as well as our reader base around the globe,” said Brennan.

“Adding the premier hedge fund news site to our existing slate of investing titles will allow us to extend our coverage beyond futures, commodities and natural resources,” said Jeff Joseph, CEO of The Alpha Pages. “This acquisition brings us one step closer to our goal of creating a complete global information network for the alternative investment industry.”

Joseph added: “Investors’ desires to diversify, along with increasing concerns with the integrity of publicly-traded investments have fueled greater interest in a wide variety of alternative private investments from hedge funds, digital currencies, venture capital and peer-to-peer lending to even more exotic derivative investments. There are hundreds of private investor networks and product platforms, but investors have few choices when seeking access to objective information about these products. The Alpha Pages intends to be the definitive platform for *real talk on alternative investments, business and finance*.”

In addition to the *FINalternatives* acquisition, and the pending debut of its new website, [The Alpha Pages will publish its first issue in August](#) as a special print supplement in the 500th monthly edition of *Futures Magazine*.

The print debut of The Alpha Pages will feature an exclusive interview with Kentucky Senator and 2016 presidential hopeful Rand Paul, a look at exotic wagers on the potential future earnings of professional football players, as well as stories on bitcoin, online poker and liquid hedge fund strategies. Current *Futures* magazine subscribers will automatically receive the new publication and it will be available on select newsstands.

About FINalternatives

FINalternatives is the premier, independent source for news on the alternative investment industry. The seasoned reporters at **FINalternatives** bring readers the latest news and information from the hedge fund, private equity and CTA communities—bringing clarity to this opaque corner of the investment universe. www.finalternatives.com

About The Alpha Pages

The Alpha Pages was founded in 2013 just prior to the acquisition of *Futuresmag.com*, *ResourceInvestor.com* and the iconic *Futures Magazine*. The new media firm is headquartered in Chicago and has employees in the United States, Canada and the U.K. Readers can also sign up to receive The Alpha Pages online at www.alphapages.com.