



Midwest Hedge Funds Stand Up for Abused and Neglected Children at 9th Annual Midwest Benefit for Hedge Funds Care

Hedge Fund Industry-Supported Charity to Hold Annual Midwest Gala on May 19th in Chicago, Illinois

CHICAGO – April 27, 2011 – On May 19th in Chicago, Illinois, Midwestern hedge fund managers and other alternative investment industry members will unite in support of Hedge Funds Care, a global non-profit organization that works to prevent and treat child abuse, at the *9th Annual Midwest Open Your Heart to the Children Benefit*. The gala, featuring an elegant cocktail reception and sumptuous food, will be held at the new JW Marriot in Chicago (151 West Adams St., Chicago, IL) from 5:30pm until 10:00pm CST. In addition to this year's reception, there will be a ceremony held at 7:00pm followed by a high profile live auction featuring items such as the privilege of throwing a ceremonial pitch at Wrigley Field along with 4 box seats to the game and a once-in-a-lifetime trip to Paris in a luxurious Gulfstream 450 and a private apartment in the 14th arrondissement. Additionally, *The Kelly Lively Memorial Award*, given in recognition of outstanding commitment to Hedge Funds Care and the prevention of child abuse and neglect, will be presented to Mesirow Advanced Strategies, Inc. The Co-chairs for the event are **Amy Rosenow**, Chief Operating Officer of Sheffield Asset Management, LLC and **Jennifer Edgcomb**, Vice President GEM Realty Capital, Inc. Attendees will include hedge fund investors, service providers and senior professionals, including some of the most recognized and respected investment managers in the industry.

"Thanks to the plentiful help and support of the Midwest alternative investment industry, the Chicago benefit is in its 9th and what we hope to be its most successful year. We call on our colleagues in the financial services industry to help us set a new annual fundraising record as every little bit can make a difference in the lives of these children," said **Jennifer Edgcomb**, Vice President GEM Realty Capital, Inc.

"Hedge Funds Care has been steadfast in pursuing our vital mission since the charity was founded: working to raise and invest funds for best-of-breed programs to prevent and treat child abuse and neglect." stated **Amy Rosenow**, Chief Operating Officer of Sheffield Asset Management, LLC. "It is wonderful that the hedge fund industry can work together to show the world the power of targeted philanthropy in helping these children who are so much in need."

Since its inaugural grant-making cycle in 2003, the Midwest Chapter has made 121 grants totaling in excess of \$4,200,000. The ongoing commitment of hedge fund industry professionals and investors, Hedge Funds Care looks forward to continuing to support existing grantees while also expanding support to new programs.

The Midwest Committee of Hearts is co-chaired by **Ron Suber**, Senior Partner of Merlin Securities, and **Benji Wolken**, Partner at Ernst & Young LLP. A limited number of tickets and sponsorships are available. Please click [here](#) for further information.

About Hedge Funds Care

Hedge Funds Care is an international charity supported largely by the alternative investment industry. Its sole mission is to support efforts to prevent and treat child abuse. Hedge Funds Care raises money, primarily through events, and awards grants in 12 major cities in the United States, Canada, the Cayman Islands, and the United Kingdom. Approximately 30 events are held annually. Hedge Funds Care's grantees service children of all ages and span the entire spectrum from preventive and educational services for at-risk families to forensic interviews and treatment of children who have already experienced abuse. It generally funds small, community-based organizations, where small grants can have a profound impact. Since inception, Hedge Funds Care has awarded more than 660 grants totaling almost \$24 million. Hedge Funds Care is largely a volunteer-driven organization, with professionals from the hedge fund industry serving on the Board and on local committees that plan events and evaluate grant proposals. The organization has a small staff based in New York City.

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Hedge Funds Care – Media

Mitch Ackles
Hedge Fund PR
305-444-9868
mitch@hedgefundpr.net

Will Thompson
Hedge Fund PR
267-221-6056
will@hedgefundpr.net

Hedge Funds Care – Midwest Events

Dan Butchko
Hedge Funds Care
212-991-9600 ext. 336
DButchko@HedgeFundsCare.org