



## **Backstop Solutions Group, EXENET, Global Relay and HedgeOp Compliance Join Forces to Present the Hedge Fund Technology Symposium in New York City on April 7, 2008**

*Hedge fund professionals invited to complimentary educational event that will offer expert insights on incorporating the latest technologies to streamline your business and ultimately generate greater returns for your investors.*

New York – March 10, 2008 – Backstop Solutions Group, EXENET, Global Relay and HedgeOp Compliance, today announced the inaugural Hedge Fund Technology Symposium. This free educational event for hedge fund managers, CCO's, CTO's and other hedge fund professionals will take place April 7<sup>th</sup> from 12:00pm-6:00pm at HedgeOp's offices located at 3 Park Avenue, 14th Floor, and includes lunch and a cocktail reception starting at 4:30pm. Space is limited, so participants should register early at <http://conferences.hedgeop.com>.

"In the highly competitive hedge fund arena, every edge is crucial to achieving success," stated Bill Mulligan, CEO of HedgeOp Compliance. "Our goal for this event is to inform, educate and inspire hedge fund professionals by introducing truly innovative technological approaches to compliance, investor relations, email/IM archiving and IT infrastructure."

The event begins at 12:00pm with lunch and a keynote address by Robert Heim, a former Assistant Regional Director of the U.S. Securities and Exchange Commission. After a short break, the event will continue with four 30-minute sessions led by the event sponsors, Backstop Solutions Group, EXENET, Global Relay and HedgeOp Compliance, LLC.

### **Hedge Fund Technology Symposium Agenda:**

12:00pm	Arrival and Check-In
12:30 - 1:30	Lunch, keynote address and panel discussion
1:30 - 2:00	Networking Break
2:00 - 2:30	Break-Out Session #1 Investor Relations / CRM ( <i>Backstop Solutions</i> ) (Break-Out Room A) Compliance ( <i>ComplianceTrak</i> ) (Break-Out Room B)
2:30 - 3:00	Break-Out Session #2 Email / IM Archiving ( <i>Global Relay</i> ) (Break-Out Room A) IT Infrastructure ( <i>Exenet</i> ) (Break-Out Room B)
3:00 - 3:30	Networking Break
3:30 - 4:00	Break-Out Session #3 Investor Relations / CRM ( <i>Backstop Solutions</i> ) (Break-Out Room A) Compliance ( <i>ComplianceTrak</i> ) (Break-Out Room B)
4:00 - 4:30	Break-Out Session #4 Email / IM Archiving ( <i>Global Relay</i> ) (Break-Out Room A) IT Infrastructure ( <i>Exenet</i> ) (Break-Out Room B)
4:30 - 6:00	Cocktail and Networking Reception

For more information, please visit <http://conferences.hedgeop.com> or contact Ben Weiner at 212-515-2858.



### **About Backstop Solutions Group**

Backstop offers an array of fully integrated hosted software solutions for hedge funds, funds of funds and other alternative investment managers of all shapes and sizes. Its award-winning software encompasses Client Relationship Management (CRM), investor accounting, fund of funds portfolio management, and web site hosting and reporting.

### **About EXENET**

EXENET is an IT Optimization and Assurance company offering a wide range of services that enhance the profitability of large and medium size law firms, hedge funds and various mid-size enterprises. EXENET delivers business solutions in the areas of mobility, collaboration, security and contingency that create value for clients by leveraging current technology to improve efficiency, competitiveness and return on investment.

### **About Global Relay**

Global Relay's Hosted Email Archiving & Messaging Services provide businesses with easy-to-use professionally-managed, email archiving, email continuity and email security solutions. Built on a reputation of customer service, technical expertise and compliance excellence, Global Relay has delivered Hosted Email Archiving & Messaging Services for over 8 years and has never lost a message, nor had a security breach. We help our customers stay organized, competitive, compliant and in control.

### **About HedgeOp Compliance**

HedgeOp Compliance, LLC focuses exclusively on helping hedge fund and fund of hedge fund managers meet their compliance and operational challenges. HedgeOp has developed a successful business based on its proactive approach to servicing clients and proven reputation. Our clients range from start-up hedge funds to large firms with well-established track records. Our business lines include specialized compliance consulting services, our proprietary ComplianceTrak software, and due diligence research and reporting for fund of funds.

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