



Chicago Financial Communities to Join Forces at the Hedge Funds Care 11th Annual Midwest Charity Gala

Legendary sports trainer Tim Grover to speak and sign copies of his new book RELENTLESS: From Good To Great To Unstoppable

CHICAGO – May 17, 2013 – The Midwest financial community will unite at the 11th Annual Midwest “Open Your Heart to the Children” Benefit organized by [Hedge Funds Care](#). A highlight of the Chicago social calendar, the Benefit brings together the hedge fund, proprietary trading, private equity, and venture capital communities to provide direct support for local Chicago charities that prevent and treat child abuse. Wesley Nissen of DLA Piper LLP (US) and Benji Wolken of Ernst & Young LLP are this year’s Chicago Committee of Hearts Co-Chairs. Steve Mendes of TJM Investments; Emily Deter of RiverNorth Capital Management, LLC; Greg Schweider of Big Rock LLC; and Camille Clemons of UMB Fund Services will head this year’s Benefit Committee.

Legendary sports trainer and speaker Tim Grover has also come on board to lend his support to HFC’s cause. Mr. Grover will make remarks and sign copies of his new book RELENTLESS: From Good To Great To Unstoppable.

Grover is world-renowned for his work with championship and Hall of Fame athletes, including Michael Jordan, Kobe Bryant, Dwyane Wade, Charles Barkley, and many others, and is an international authority on sports performance and motivation. Since 1989 he has been the CEO of Attack Athletics, teaching excellence, commitment, and elite performance skills to athletes and business professionals. One of the most sought-after trainers in the world, his results for achieving mental and physical superiority are unparalleled. His message in RELENTLESS speaks directly to the business community: “You may not play ball like Michael or Kobe, but you can have that same level of success, mental toughness, and relentless drive for excellence that separates the elite from everyone else. You can be good or great, or you can keep going until you’re unstoppable.” For more: <http://amzn.to/10F9D81> <http://www.AttackAthletics.com> [@AttackAthletics](#).

Also at the May 22 Benefit, the Kelly Lively Award will be presented to GEM Realty Capital. “The prevalence of child abuse is a terrible social ill, one without a natural advocate. The investment community is in a unique position to make a positive difference in the lives of thousands of children and families thanks to Hedge Funds Care’s multi-faceted approach to addressing child abuse. The Kelly Lively Award commemorates Kelly’s outstanding commitment to the mission of Hedge Funds Care, and GEM Realty Capital is honored to be recognized for this award. I am particularly proud of how much time the team members of GEM have contributed to Hedge Funds Care over the years. We hope that GEM’s commitment inspires others to support Hedge Funds Care’s efforts to prevent and treat victims of child abuse,” said Michael Elrad, Senior Managing Partner of GEM Realty Capital. Michael Elrad will be in attendance to accept this prestigious award. Top executives from other lead event sponsors including Citadel, Deloitte, DLA Piper, Ernst & Young, Grosvenor Capital Management, Mesirov Advanced Strategies, Sheffield Asset Management, Spot Trading and PWC are also slated to attend. The Benefit will be held on May 22nd at 6:00 p.m. CST at Untitled (111 W. Kinzie Street, Chicago, IL 60654) an exciting new restaurant and live music venue in Chicago inspired by supper clubs of the prohibition era. The event will feature cocktails, a raffle, live entertainment, and premium liquor tastings. An after party will also take place at the same location starting at 9:30 p.m. CST. A limited number of tickets and sponsorships are still available. For more information, please click [here](#).

About Hedge Funds Care

Hedge Funds Care (www.HedgeFundsCare.org) is an international charity dedicated to funding programs focused on preventing and treating child abuse. Since its inception in 1998, Hedge Funds Care has awarded over 900 grants totaling \$32 million. Hedge Funds Care is the only grant making public charity that focuses exclusively on funding this cause. Funds for Hedge Funds Care are also raised through events in more than 11 cities in the US, the UK, Canada, and Cayman Islands, and granted to community organizations addressing this issue.

Media Contact for Hedge Funds Care:

Mitch Ackles; Hedge Fund PR; 646-657-9230; Mitch@HedgeFundPR.net

Media Contact for Tim Grover and RELENTLESS: Shari Lesser Wenk, SLW Literary Agency;

shariwenk@swenkagency.com; 847-207-2075

Hedge Funds Care – Midwest Events:

Marie Masters; Hedge Funds Care; 212-991-9600 ext. 342; MMasters@HedgeFundsCare.org

[View Video Invitation](#)

[Learn more and Register](#)

[Download Press Release PDF](#)