



## San Francisco 49ers Team Up With Hedge Funds Care to Prevent Child Abuse

*NFL Team's Players, Alumni, Coaches, Executives, and Cheerleaders to Attend 12<sup>th</sup> Annual Hedge Funds Care "Open Your Heart to the Children" Benefit in San Francisco*

NEW YORK – April 4, 2013 – San Francisco 49ers CEO Jed York, players, coaches, alumni, and cheerleaders will attend the 12<sup>th</sup> Annual San Francisco "Open Your Heart to the Children" Benefit organized by Hedge Funds Care and the San Francisco 49ers Foundation. The annual event is an opportunity for the hedge fund industry to recognize and work with an outstanding football team to support child abuse prevention and treatment programs in the San Francisco Bay Area.

The event will be held on April 18<sup>th</sup> at 4:30 p.m. PST at The Bently Reserve (301 Battery Street, San Francisco, CA 94111). More than 400 hedge fund managers, investors and service providers are expected to attend the event which will feature cocktails, dinner, dessert, a silent auction, raffle and wine-tasting with participation from more than 10 local wineries.

"This event gives the hedge fund industry a unique opportunity to demonstrate its commitment to improving the Bay Area community," said event co-chair Peter Lardner, a Managing Director of Prime Brokerage Services at Goldman Sachs in San Francisco. "Funds raised by the event help support grantee organizations whose mission is to support at-risk children throughout the year." Last year's event raised over \$800,000 through contributions from more than 500 attendees.

"The 49ers Foundation's mission is to support initiatives to keep kids 'Save, On Track, and In School.' We are honored to be working with Hedge Funds Care again this year to help bring raise funds to further this objective and eradicate child abuse," shared Joanne Pasternack, Executive Director of the 49ers Foundation. "With the Open Your Heart to the Children benefit, not only are those gathered helping to raise funds, but they are also bringing visibility to an important issue in our community."

Co-chair Chris Grandi, President of Abacus Group, a San Francisco and New York based company that provides IT solutions to the hedge fund industry, praised the on-going support by the 49ers and its Foundation. "Over the past twelve years, the 49ers Foundation has been instrumental in helping to make this event a success, which in turn helps to provide needed funding to Bay Area organizations committed to preventing child abuse," said Mr. Grandi.

A limited number of tickets and sponsorships are still available. For more information, please [click here](#).

### **About Hedge Funds Care**

Hedge Funds Care ([www.HedgeFundsCare.org](http://www.HedgeFundsCare.org)) is an international charity dedicated to funding programs focused on preventing and treating child abuse. Since its inception in 1998, Hedge Funds Care has awarded over 900 grants totaling \$32 million. Hedge Funds Care is the only grant making public charity that focuses exclusively on funding this cause. Funds for Hedge Funds Care are also raised through events in more than 11 cities in the US, the UK, Canada, and Cayman Islands, and granted to community organizations addressing this issue.

### **About the 49ers Foundation**

The San Francisco 49ers Foundation is the non-profit community funding extension of the San Francisco 49ers. Now in its 21st year, the 49ers Foundation supports development programs for underserved youth that keep them, "Safe, On Track, and In School." Since its inception, the Foundation has donated nearly \$20 million to support non-profits, including \$29 million in 2012.

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