



## Concept Capital Markets, LLC Joins the Hedge Fund Association's Global Thought Leadership Council

NEW YORK – September 3, 2014 – The Hedge Fund Association ("HFA"), a leading nonprofit trade and nonpartisan lobbying organization, announced today the addition of prominent prime brokerage firm Concept Capital Markets, LLC to its Thought Leadership Council. Concept Capital Markets joins fellow council members McGladrey and KPMG to empower the HFA's mission to advance transparency, development and trust in alternative investments.

"We are proud to join the HFA's Thought Leadership Council in support of the organization's mission to unite and speak up for all hedge fund industry participants," said Jack Seibald, Managing Member of Concept Capital Markets, LLC. "As the HFA continues to grow its regional chapters in the U.S., Europe, Asia, Australia, Latin America and the Caribbean, Concept Capital Markets will work alongside our fellow HFA leaders to support industry best practices, and to help educate the public, media and lawmakers about, and advocate for, the global alternative investment industry."

"The HFA serves its members by producing top-level member networking and educational events, working to educate lawmakers and regulators, and being a strong voice for the advancement of the entire hedge fund industry," said HFA president Mitch Ackles. "We are honored that Concept Capital Markets has chosen to support our mission to help foster new opportunities for HFA members worldwide."

### About Concept Capital Markets

Concept Capital Markets, LLC offers a comprehensive suite of brokerage and related services that provide traditional and alternative investment managers with solutions that are customizable and scalable. The firm was built by former investment managers to serve hedge fund managers, managed account platforms, institutional investors, family offices, and registered investment advisers with turn-key solutions designed to free its clients to focus on their core competencies. The firm's offering features world-class custody and clearing options, multi asset class capabilities, leading execution and order management systems, a seasoned execution desk, a range of financing options, a highly professional operations and customer support team, comprehensive portfolio reporting capabilities, and capital introduction. Concept Capital Markets, LLC is headquartered in Garden City, New York and operates offices in New York City and Purchase, NY, Greenwich, CT, El Segundo and Santa Monica, CA, Atlanta, GA, and Boca Raton, FL. The firm is registered as a Broker Dealer and Investment Adviser with the SEC, and is a member of FINRA, NFA, and SIPC. For additional information, visit [www.conceptcapital.com](http://www.conceptcapital.com).

### About The Hedge Fund Association

The Hedge Fund Association is an international not-for-profit organization made up of hedge funds, funds of hedge funds, family offices, high-net-worth individuals, financial advisors, and service providers. In the U.S., the HFA has chapters in the Northeast, Southeast, Midwest, Southwest and on the West Coast. Internationally, the HFA has chapters in Europe, Asia, Australia, Latin America and the Cayman Islands. HFA works on behalf of the entire hedge fund industry, including more than 11,000 hedge funds in the U.S. and abroad which collectively manage in excess of \$2.6 trillion in assets, as well as sophisticated investors and industry service providers. To learn more please visit [theHFA.org](http://theHFA.org).

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