



Hedgeopolis Hedge Fund Insights Conference Becomes Leading Hedge Fund Investor Event in 2013

*First Annual Conference Presented by the Hedge Fund Association and Agecroft Partners
Attended by Over 400 Alternative Investments Industry Leaders*

NEW YORK – November 13, 2013 - Hedgeopolis, presented by the Hedge Fund Association and Agecroft Partners, affirms its position as a leading North American hedge fund industry event. The first annual Hedgeopolis Hedge Fund Insights Conference participants gained hours of relevant insights from decision makers from many of the most prominent institutional investors who shared their views on what hedge fund strategies offer the greatest potential to generate strong returns going forward given current valuations levels and economic forecasts, as well as the evolving regulatory environment and new hedge fund marketing opportunities resulting from the JOBS Act.

“The HFA’s members were very impressed by the quality of thought leadership at the inaugural Hedgeopolis conference,” said Mitch Ackles, president of the Hedge Fund Association. “We look forward to the 2014 gathering where we will have more clarity on the impact of these important topics on our industry,” he added.

Don Steinbrugge, chairman of the inaugural Hedgeopolis conference and founder of Agecroft partners, said “Hedgeopolis New York achieved all of our expectations. In addition to selling the conference out at over 400 registrations in our first year, we had one of the highest attendance percentages of institutional investors of any conference in the industry, which included a large number of CIOs and Heads of Research of many of the largest hedge fund allocators.”

Conference sponsors include Barron's, CNBC, North Street Global Fund Services, Ovis Creative, eVestment, Hirschler Fleischer, Riveles Law Group, McGladrey, Beecher Carlson, Sadis & Goldberg, Piedmont Fund Services, Ambrose, Imagineer Technology Group, BoardProspects, U.S. Bancorp Fund Services, Dow Jones & Company, Caissa and Dillon Eustace. To request information about Hedgeopolis 2014 sponsorship opportunities please contact sponsor@hedgeopolis.com.

To view photos from the Hedgeopolis conference [please click here](#).

About The Hedge Fund Association

The Hedge Fund Association is an international not-for-profit organization made up of hedge funds, funds of hedge funds, family offices, high-net-worth individuals and service providers. In the U.S., the HFA has chapters in the Northeast, Southeast, Midwest and on the West Coast. Internationally, the HFA has chapters in Europe, Asia, Australia, Latin America and the Cayman Islands. HFA works on behalf of the entire hedge fund industry, including more than 9,500 hedge funds in the U.S. and abroad which collectively manage in excess of \$2 trillion in assets, as well as sophisticated investors and industry service providers.

About Agecroft Partners

Agecroft Partners is a global, award-winning hedge fund consulting and marketing firm that has won 16 awards as the Third-Party Marketing firm of the year. Agecroft strives to be a thought leader in the hedge fund industry and frequently writes white papers relative to trends they see in the hedge fund industry by leveraging the knowledge they gain through the thousands of investors they are in contact with on a regular basis. Additionally, Agecroft has emerged as one the most sought after firms by industry conferences and the media for the company's views on the hedge fund marketplace and institutional investors. Members of the Agecroft Partners team have spoken at over 80 alternative investment conferences, have appeared in hundreds of industry articles and are regular guests on business television including Bloomberg, Reuters Insider, Fox Business News and CCTV.

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