



## **Hedge Fund Association and Agecroft Partners Announce Hedgeopolis New York Investor and Hedge Fund Conference**

*Premier industry gathering to unite over 300 hedge funds for a full day of networking and panel discussions by some of the world's most influential institutional investors*

NEW YORK – June 26, 2013 - The Hedge Fund Association and Agecroft Partners are teaming up to create one of the top hedge fund conferences in the world. [Hedgeopolis New York](#) will be held in New York City at The Metropolitan Club on November 4, 2013. Conference speakers include prominent leaders at pension funds, endowments, foundations, and funds of hedge funds.

With interest rates near historic lows and significant political and economic risk around the world, investors are focused on enhancing returns in their portfolios while reducing downside volatility. Hedgeopolis is focused on unbiased opinions from many of the world's most prominent institutional investors on what hedge fund strategies look the most attractive given today's market dynamics, what strategies will help diversify away downside risk, and how to enhance the due diligence process when selecting hedge fund managers.

"Over 100 institutional and private investors, decision-makers that actively allocate to hedge funds, are expected to attend Hedgeopolis," said Don Steinbrugge, Managing Partner of Agecroft Partners. "Hedge fund managers will hear what strategies investors are focused on, what key issues are on their minds, and what factors they are utilizing to select new hedge fund managers," he added.

"Today, the Hedge Fund Association has more chapters in more cities than any other non-profit hedge fund focused trade organization in the world," said Mitch Ackles, president of the Hedge Fund Association. "Hedgeopolis New York continues that momentum by delivering a full day conference where hedge fund managers can learn from and gain direct access to dozens of institutional and private investors," he added.

Discounted early-bird registration is now open at [Hedgeopolis.com](#). Registration includes 5 hours of networking time with investors, including breakfast, lunch, extended breaks and a 2 hour cocktail reception. Non-member registration also includes 1 full year of Hedge Fund Association membership.

The platinum sponsors for Hedgeopolis New York are Barron's and North Street Global Fund Services.

### **About The Hedge Fund Association**

The Hedge Fund Association is an international not-for-profit organization made up of hedge funds, funds of hedge funds, family offices, high-net-worth individuals and service providers. In the U.S., the HFA has chapters in the Northeast, Southeast, Midwest and on the West Coast. Internationally, the HFA has chapters in Europe, Asia, Australia, Latin America and the Cayman Islands. HFA works on behalf of the entire hedge fund industry, including more than 9,500 hedge funds in the U.S. and abroad which collectively manage in excess of \$2 trillion in assets, as well as sophisticated investors and industry service providers.

### **About Agecroft Partners**

Agecroft Partners is a global, award-winning hedge fund consulting and marketing firm that has won 16 awards as the Third-Party Marketing firm of the year. Agecroft strives to be a thought leader in the hedge fund industry and frequently writes white papers relative to trends they see in the hedge fund industry by leveraging the knowledge they gain through the thousands of investors they are in contact with on a regular basis. Additionally, Agecroft has emerged as one the most sought after firms by industry conferences and the media for the company's views on the hedge fund marketplace and institutional investors. Members of the Agecroft Partners team have spoken at over 80 alternative investment conferences, have appeared in hundreds of industry articles and are regular guests on business television including Bloomberg, Reuters Insider, Fox Business News and CCTV.

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