



## Hedge Funds Care Expands Reach By Becoming Help For Children: Prevent and Treat Child Abuse

NEW YORK – May 30, 2013 – Hedge Funds Care was started as a dinner in New York City with one mission and two goals. The one mission was preventing and treating child abuse and the two goals: raising as much money as possible for the mission, and to showcase the philanthropy of the hedge fund and finance industry. Between 1998 and 2013 Hedge Funds Care grew to Branches and Affiliates in 12 cities in 5 countries and distributed over \$33 million in 900 grants to organizations that do the actual work of preventing and treating child abuse. Today Hedge Funds Care will begin using the name [Help For Children](#), keeping the same mission and goals, the same support and commitment to the hedge fund and finance industry, but expanding its reach and capacity to raise funds. Hedge funds, their service providers, and the finance industry will continue to constitute the Board of Directors and will remain the primary base of our support, which the organization will continue to herald.

“The hedge fund and finance industry will always be the base of our support and the primary target for our events, much of which afford excellent networking opportunities while at the same time helping children,” said Dean Backer, President of Help For Children and Global Head of Sales and Capital Introduction in the Global Securities Services business at Goldman Sachs. “The evolution of our name will allow us to expand and reach into the broader world to raise additional and much needed funds to continue to support our important mission.”

“Our galas, cocktail parties, golf tournaments, bike rides, and other special gatherings will remain as premier networking events for the hedge fund and finance industry,” said Dr. Kathryn Conroy, Executive Director and CEO of Help For Children. “The use of the name Help For Children will allow us to reach a larger pool of potential donors to contribute to the annual appeal, to host more fundraising gatherings, and provide new opportunities for one-on-one solicitations for contributions.”

### **About Help For Children**

Help For Children ([www.HFC.org](http://www.HFC.org)) is an international charity dedicated to funding programs focused on preventing and treating child abuse. Since its inception in 1998, Hedge For Children (HFC) has awarded over 900 grants totaling \$33 million. HFC is the only grant making public charity that focuses exclusively on funding this cause. Funds for HFC are also raised through events in more than 11 cities in the US, the UK, Canada, and Cayman Islands, and granted to community organizations addressing this issue.

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