



## The Hedge Fund Association Expands Globally, Appoints Directors for Latin America

Miami, FL - March 30, 2010 - The Hedge Fund Association (the HFA) has come a long way in the 16 years since its founding when global hedge fund assets were only approaching the \$250 billion mark. Today, the non-profit alternative investment industry association announced that, with its expansion into Latin America, it has become a truly global organization. Victor Hugo Rodriguez, CEO of LatAm Alternatives, was appointed by the HFA's board to serve as the Director of the Latin American Regional Chapter. Marcia Rothschild, Head of BNP Paribas Securities Services Brazil, and Otavio Vieira, Managing Director / Chief Investment Officer of Safdié Gestão de Patrimônio (a wholly subsidiary of Banque Safdié), will serve as Co-directors of the Brazilian Chapter. Additionally, Juan Luis Rivera, Partner at Moneda Asset Management will be appointed as Director of the Chilean Chapter and Daniel Osorio, CEO of Andean Capital Management will take the reins as Director of the Colombian Chapter.

"The hedge fund industry has become increasingly global in scope. As such, it makes sense for the HFA to expand so that we can advocate on behalf of the international alternatives industry," said David Friedland, President of the Hedge Fund Association and President of Magnum U.S. Investments.

Over the last several years, the HFA has been aggressively expanding its footprint to include 4 regional U.S. Chapters, Cayman Islands and EU Chapters and an Asian affiliate organization. The HFA has also lobbied on behalf of small and medium sized hedge funds to increase the Dodd-Frank AUM registration threshold from the originally proposed \$30 million to the current \$150 million. Already holding more U.S. events than any other hedge fund industry association, The HFA will launch the Latin American Chapter this summer at an event on Brickell Avenue in Miami.

"I am honored to take an active role in the HFA's international growth and its advocacy efforts on behalf of the industry. I hope that the Latin American HFA can serve as a catalyst for the expansion of our industry in this key economic region," added Victor Hugo Rodriguez, Director of the Latin American Chapter and CEO of LatAm Alternatives.

To download bios of all Latin American Chapter Directors, please [click here](#).

Download high-resolution photos: [Victor Hugo Rodriguez](#), [Marcia Rothschild](#), [Otavio Vieira](#), [Juan Luis Rivera](#)

### About The Hedge Fund Association

The Hedge Fund Association is a not-for-profit international group of forward-thinkers, practitioners and investors united to influence public policy and foster new opportunity throughout the global hedge fund industry. With the widespread misperceptions of alternative investments, the HFA advocates for members by giving voice to the issues through the education of investors, the media, regulators and legislators. Members of the HFA also serve the community through a commitment to philanthropy and academic excellence.

To learn more, visit [www.thehfa.org](http://www.thehfa.org) and read in [English](#) or [en Español](#).

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