



The Hedge Fund Association Expands Western Presence

Announces Oaktree's Howard Marks Will Give February 2012 Keynote

Miami, FL – November 7, 2011 – In its continuing effort to support the hedge fund industry through education and advocacy, the Hedge Fund Association (HFA) today announced the appointment of two new regional directors for the West Coast. Jaye Scholl, Vice President of the public relations firm, Hedge Fund PR, will serve as HFA Regional Director, West Coast, and Ryan Mitchell, Senior Vice President of Triton Capital Advisors, a provider of managed futures investments and research services, will serve as HFA Regional Director, Southern California.

The HFA also announced that Howard Marks, the chairman and cofounder of Oaktree Capital Management, will give the keynote address at the HFA's Los Angeles Event on Thursday, February 9, 2012 at the Montage Hotel in Beverly Hills. Mr. Marks, one of the world's leading "contrarian" investors, is the author of the recently published book, "The Most Important Thing: Uncommon Sense for the Thoughtful Investor." Invitations to the event will be sent in early 2012.

Ryan Mitchell has over 11 years of experience in the alternative investments industry. Most recently he was Senior Vice President of HedgeCo Securities, where his responsibilities included conducting quantitative and qualitative due diligence on funds, consulting with qualified investors in regards to fund manager selection and portfolio construction, as well as performing marketing and consulting duties for fund clients. Previously, Mr. Mitchell was the CEO and co-founder of Alternative Asset Partners, Inc., a research, consulting and third party marketing firm. Mr. Mitchell also has extensive experience as a systems developer and equities trader, primarily employing statistical arbitrage strategies. Mr. Mitchell is a graduate of the University of California at Santa Barbara, where he received a Bachelors of Arts Degree in Business Economics. Mr. Mitchell holds the Series 3, 7, 30 and 63 licenses and is a CAIA Level II Candidate.

Jaye Scholl is a former West Coast Editor of Barron's Business and Financial Weekly and was a contributing writer at Alpha Magazine (now AR=Absolute Return+Alpha) where she wrote profiles of hedge fund managers and covered regulatory issues. Ms. Scholl holds FINRA Series 7 and Series 66 licenses. She earned her Bachelor of Arts degree in History from Skidmore College. She is a graduate of Columbia University's Knight-Bagehot Fellowship in Financial Journalism and is the contributing author to two books on financial journalism, "Guide to Economics and Business Journalism" and "Writing about Business," both published by Columbia University Press, New York.

[Click here to download a high-resolution photo of Ryan Mitchell](#)

About The Hedge Fund Association

The Hedge Fund Association is a not-for-profit international group of forward-thinkers, practitioners and investors united to influence public policy and foster new opportunity throughout the global hedge fund industry. With the widespread misperceptions of alternative investments, the HFA advocates for members by giving voice to the issues through the education of investors, the media, regulators and legislators. Members of the HFA also serve the community through a commitment to philanthropy and academic excellence. To learn more, visit www.thehfa.org and read in [English](#) or [en Español](#).

###

Media Contacts:

Mitch Ackles
Hedge Fund PR
Phone: 646-657-9230
Email: mitch@hedgefundpr.net

Will Thompson
Hedge Fund PR
Phone: (267) 221-6056
Email: will@hedgefundpr.net