



San Francisco 49'ers to Support Hedge Funds Care Benefit

**10th Annual San Francisco Open Your Heart to the Children Benefit
Will Be Held Wednesday, April 13th at The Bentley Reserve**

NEW YORK – March 24, 2011 – The San Francisco 49'ers' players, coaches and cheerleaders will make a special appearance at the 10th Annual San Francisco "Open Your Heart to the Children" Benefit organized by Hedge Funds Care and the San Francisco 49'ers Foundation. Proceeds will be used by Hedge Funds Care to support child abuse prevention and treatment programs in the San Francisco Bay area. The event will be held on April 13th at 4:30pm PST at The Bentley Reserve (301 Battery Street San Francisco, CA). More than 450 hedge fund managers and investors are expected to attend the event which will feature a wine-tasting of wines from some of California's finest wineries, including Kosta Browne, Blackbird, Grigich Hills, Bennett Lane, Brix26, Crocker & Starr, Freeman, Hope & Grace, Kristine Ashe, Lail Vineyards, Papapietro Perry, Signorello Estate, Skipstone, and William Cole.

"Child abuse remains a pervasive issue and support services for abused children are still greatly underfunded. The Hedge Funds Care benefit allows hedge funds and alternative investment industry service providers to support those children in need of assistance" said Todd Goldman, Principal at Rothstein Kass and one of the Co-chairs for this year's benefit.

"The hedge fund industry is one of the most philanthropic groups out there. The generosity they have shown year after year to our organization has been astounding. We are expecting this year's Hedge Funds Care Gala to be one of our most successful in raising money to help kids in the Bay Area," added Elisabeth MacKnight, Director, Business Development at The Conifer Group LLC. Ms. MacKnight is also a Co-chair for this year's San Francisco benefit.

A limited number of tickets and sponsorships are still available. For more information, please click here: <http://www.hedgefundscare.org/event.asp?eventID=61>

About Hedge Funds Care

Hedge Funds Care is an international charity supported largely by the alternative investment industry. Its sole mission is to support efforts to prevent and treat child abuse. Hedge Funds Care raises money, primarily through events, and awards grants in 12 major cities in the United States, Canada, the Cayman Islands, and the United Kingdom. Approximately 30 events are held annually. Hedge Funds Care's grantees service children of all ages and span the entire spectrum from preventive and educational services for at-risk families to forensic interviews and treatment of children who have already experienced abuse. It generally funds small, community-based organizations, where small grants can have a profound impact. Since inception, Hedge Funds Care has awarded more than 660 grants totaling almost \$24 million. Hedge Funds Care is largely a volunteer-driven organization, with professionals from the hedge fund industry serving on the Board and on local committees that plan events and evaluate grant proposals. The organization has a small staff based in New York City.

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