



## PerTrac Releases New Infographic: Illuminating the World of Hedge Funds

New York, NY—September 12, 2012— From Alfred Winslow Jones coining the term “hedged fund” in 1949 to the recent passage of the JOBS Act, *Illuminating the World of Hedge Funds*, the new infographic released today by [PerTrac](#), provides a top to bottom look at the hedge fund industry for asset management industry professionals as well as the general public.

“With hedge fund advertising just around the corner, we thought this would be the perfect time to showcase the hedge fund industry from a variety of perspectives,” said Jed Alpert, managing director of global marketing at PerTrac. “Not only does *Illuminating the World of Hedge Funds* provide an overview of key industry metrics and historical factoids, but it also details common statistics and terms that investors are likely to encounter when allocating to hedge funds.”

The infographic includes key data points such as:

- Where the most hedge fund assets are concentrated - the U.S. and the U.K. take top honors
- How much smaller funds have outperformed larger ones since 1996
- How much lower the volatility has been for larger funds as compared to smaller funds
- The most popular fund strategies - long/short equity wins the top spot, accounting for 29% of funds
- The Commodity Trading Advisor (CTA) “Billionaire Club,” those CTAs managing more than \$1 billion, hold fully 78.1% of assets invested in these types of funds
- Why investors should pay attention to tail risk

For free downloads of PerTrac’s infographic, *Illuminating the World of Hedge Funds*, please click [here](#).

### About PerTrac

PerTrac provides software solutions for investment professionals at the fund-level of investing including pensions, family offices, hedge funds, long-only managers, endowments, sovereign wealth funds, funds of funds and industry service providers. More than 1,400 organizations in 50 countries rely on PerTrac software solutions to help them maximize returns, reduce risk and operate more efficiently. Founded in 1996, PerTrac is headquartered in New York with offices in London, Hong Kong, Tokyo, Reno, and Memphis. For additional information on the full suite of PerTrac software solutions, please visit [www.pertrac.com](http://www.pertrac.com).

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