

HFA SEMINAR

MIAMI | MAY 19 | 6-9PM

HEDGE FUND MARKETING IN THE INTERNET AGE

KEYNOTE SPEAKER

PHILLIP GOLDSTEIN

BULLDOG INVESTORS

PANELISTS

RICHARD HELLER

THOMPSON HINE

JAMES JALIL

THOMPSON HINE

MITCH ACKLES

HEDGE FUND PR

EVAN RAPOPORT

HEDGE CO NETWORKS

MODERATOR

MICHAEL LEVAS

OLYMPIAN CAPITAL

The Hedge Fund Association™ and Platinum Sponsor **Thompson Hine LLP** cordially invite you to join us for cocktails, hors d'oeuvres and an evening seminar offering insights and opinion on hedge fund marketing, advertising and SEC regulations.

As hedge funds expand the possibilities for qualified investors, lawmakers and one maverick hedge fund manager are talking about meaningful change in the way hedge funds raise investor assets and communicate with the public.

Please join **Keynote Speaker Phillip Goldstein**, and a panel of diverse industry practitioners as they examine the rules, and Mr. Goldstein's efforts to extend constitutional freedom of speech to hedge funds. The panelists will discuss the tension that currently exists between commercial free speech and regulatory concerns to engender a lively dialogue among all the attendees.

Help us connect, promote and grow the South Florida hedge fund community.

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SPEAKER

FACULTY

KEYNOTE SPEAKER

PHILLIP GOLDSTEIN

BULLDOG INVESTORS



In 1992, Phillip Goldstein and his partner, Steve Samuels founded Bulldog Investors, a value oriented group of hedge funds. Mr. Goldstein is a widely-quoted expert on closed-end funds, hedge funds, value investing, investor activism, corporate governance and securities regulation. In 2006, Mr. Goldstein and Bulldog Investors succeeded in a legal challenge to invalidate the SEC's controversial rule to register hedge funds. They have also challenged securities regulations that prohibit truthful non-misleading communication by companies and other market participants. In pursuit of the latter objective, Bulldog Investors is currently seeking to have a court invalidate as unconstitutional a regulation that prohibits unrestricted access to its website.

PANELISTS

RICHARD HELLER

THOMPSON HINE



Richard Heller is a partner in the firm's Corporate Transactions & Securities practice group and focuses his practice on securities matters. His experience includes formation of private offerings including hedge fund offering documents and exhibits, forming and registering broker-dealers with the Financial Industry Regulatory Authority, preparing documents and filings, and defending registered representatives.

JAMES JALIL

THOMPSON HINE



Jim Jalil is a partner in the firm's Corporate Transactions & Securities practice group and focuses his practice on securities and corporate transactions including contract drafting and negotiations, M&A, public offerings registered with the Securities and Exchange Commission, private placements of securities exempt from registration, venture capital financings, and hedge fund and mutual fund formation and compliance.

MITCH ACKLES

HEDGE FUND PR



Since 1995, Mitch has specialized in PR, marketing and media relations for emerging and established hedge funds, capital providers and financial technology firms. In 2005 he launched Hedge Fund PR, and today his firm's clients include industry associations, hedge funds, funds of hedge funds and service providers.

EVAN RAPOPORT

HEDGE CO NETWORKS



Evan Rapoport is one of the principals of hedge fund research and services firm, HedgeCo Networks. At HedgeCo, Mr. Rapoport helps to oversee a hedge fund database of over 6000 hedge funds, as well as hedge fund community of over 25,000 members. He has helped to create almost two hundred hedge fund websites and has also consulted on a substantial amount of new hedge fund launches.

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ABOUT THE HFA

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Founded in 1995, **The Hedge Fund Association™** is a not-for-profit international group of industry professionals with a mission to provide a forum for thought leaders, innovators, practitioners and investors who are shaping the way business is conducted in the global hedge fund industry.

SEMINAR AGENDA

6:00PM - 6:30PM	REGISTRATION
6:00PM - 7:00PM	COCKTAILS, HORS D'OEUVRES
7:00PM - 7:05PM	SPEAKER INTRODUCTION
7:05PM - 7:20PM	KEYNOTE: PHILLIP GOLDSTEIN
7:20PM - 8:00PM	PANEL DISCUSSION, Q&A
8:00PM - 9:00PM	COCKTAIL RECEPTION