

# GordonAssetManagement

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## **Gordon Asset Management FOHF Nominated for 2007 HFMWeek US Awards**

***AIJED Associates LLC added to shortlist of 63 top performing funds chosen from hundreds of entries***

New York – October 11, 2007 – Gordon Asset Management LLC, a New York based investment firm serving qualified private and institutional investors, announced today that AIJED Associates LLC has been nominated for HFMWeek's 2007 US Hedge Fund Performance Awards in the category of Fund of Hedge Fund Multi-Strategy. The winners will be revealed on November 1 at New York's exclusive Cipriani at a dinner to celebrate those hedge funds and funds of hedge funds that have outperformed their peers. The black-tie event will be hosted by HFMWeek in partnership with Hedge Fund Research and ratings firm Allenbridge.

To qualify for the 2007 HFMWeek US Performance Awards, hedge funds and funds of hedge funds are required to have a minimum of a three year track-record and must have their advisory company based within either the United States or Canada. Five external judges and a representative from HFMWeek make up the panel that will decide the winners in twelve single manager categories and two categories for funds of hedge funds. Judging is based primarily on performance, though other qualitative and structural criteria are taken into consideration.

"We are honored that our flagship fund has been nominated for the 2007 HFMWeek US Awards, and consider this accolade a testament to our disciplined approach to manager selection, risk management and portfolio construction," stated Arthur S. Gordon, Managing Member of Gordon Asset Management LLC.

"Since 1997 Gordon Asset Management has delivered superior risk adjusted performance with low correlation to traditional asset classes," stated Eric D. Gordon, Chief Investment Officer of Gordon Asset Management LLC. "This nomination is even more significant since it occurs after AIJED's tenth year of providing our investors with superior, consistent returns in varying market conditions."

### **About Gordon Asset Management**

Gordon Asset Management LLC is a New York based firm that manages hedge fund of funds for qualified private and institutional investors worldwide. The firm emphasizes strict risk management, downside protection, and disciplined manager selection. The consistency of the firm's performance can be attributed to a clear focus on capital preservation and downside risk. Founded in 1997, the Gordon Asset Management team consists of experienced professionals from a variety of financial disciplines: accounting, banking, legal, investment management, and trading.

### **About HFM Week**

HFM Week and hfmweek.com are produced exclusively for the international hedge fund community. Hedge Fund Manager was launched in September 2002, and is published weekly. It is read by over 5,500 alternative fund managers - predominantly CFO's and managing partners - and their key advisors across the globe. Additional information: [www.hfmweek.com](http://www.hfmweek.com).

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